

MEGAN DELANEY

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education

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Bachelor of Fine Arts in Graphic Design | MAY 2007

Bachelor of Fine Arts in Art Education | DECEMBER 2007

Certification: Initial Illinois Certificate in
Art Education [K-12] | 2008

software skills

Photoshop, Illustrator, InDesign, Quark Xpress, Flash,
Dreamweaver, iDVD, iMovie, Microsoft Office, and
proficient on Mac + PC platforms

languages

Intermediate knowledge of HTML and CSS

affiliations/honors

AIGA | 2005-PRESENT

National Art Educators Association [NAEA]

University of Illinois Deans List | SPRING 2005

Kappa Delta Pi Honor Society | 2005-PRESENT

Alpha Lambda Delta Honor Society | 2003-PRESENT

Phi Eta Sigma Honor Society | 2003-PRESENT

experience

CHICAGO TRIBUNE | Associate Ad Producer | Chicago, IL | DEC 2008 - PRESENT

Design online display advertisements in static, animated .gif, flash, and rich media formats.

Design and code HTML admails for e-mail marketing and landing pages for ads.

Check if creative provided by advertisers meets creative specifications and functions properly.

Manage creative jobs from start to completion including rounds of revisions and final proofing.

Maintain workflow of incoming & outgoing jobs to track status of projects.

MERGE DESIGN AND INTERACTIVE | Junior Designer | Chicago, IL | JUNE 2008 - NOV 2008

Responsible for design and layout of various printed projects including: direct mailers, brochures, logos, business cards, signs, and sell sheets.

Responsible for front-end design of websites.

Aided in updating Merge's portfolio book and website which included taking photos of work and retouching them in Photoshop, along with creating a flash animation for the website homepage.

Prepared and packaged files to be sent to printers.

Created mock-ups of projects to be sent to clients.

UNIVERSITY OF CHICAGO | Freelancer | Chicago, IL | MAR 2008 - MAY 2008

Redesigned the program for the Medical Center graduation ceremony.

Redesigned promotional materials and programs for guest lecture series.

Designed invitations for various Medical Center events.

COLEMAN PARTNERS | Graphic Design Intern | Chicago, IL | SUMMER 2007

Laid out and set the type for a 40-page catalog.

Responsible for development and design of various printed projects including: direct mailers, logos, and brochures.

Retouched and composed photos.

Made design and copy edits to existing documents.

NINTH LETTER | Assistant Designer | Urbana-Champaign, IL | SPRING 2007

The Ninth Letter is the nationally published and award-winning literary and arts journal and website produced by the University of Illinois Department of English and the School of Art and Design.

Worked with faculty and students to conceptualize ideas for design of publication and website.

Designed imagery and typography for publication.

Conceptualized and edited online video about local artist.

Recognition: Creativity Annual Award, Gold Award | 2008

UCDA [University and College Designers Association], Silver Award | 2007

REMEDY | Graphic Design Intern | Chicago, IL | SUMMER 2005 + 2006

Designed print identity collateral for inhouse and external usage.

Made mock-ups of projects to show printers and clients.

Completed other tasks such as searching for stock photography and scanning.

Learned about print production (visited a printer and went on a press check).

Participated in creative conceiving meetings.

Led production for Remedy's campaign to obtain new clients.

References and portfolio available upon request